

## PATRONAGES



## PARTICIPATIONS



Call / Initiative within the exclusions from the regulation of prize contests on the basis of art. 6, paragraph 1, Letter A of Presidential Decree no. 430/2001 (ref: note of the Ministry of Economic Development no. 205930 del 20/11/2014)

### Arte Pubblica e Metaverso

#### Prima Esposizione Virtuale sull'isola di Venezia

("Public art and Metaverse: First Virtual Exhibition on the island of Venice")

Call for submissions dedicated to the Visual Arts and to Contemporary Music

### PROMOTED BY

MiRNArte S.r.l. - tax code and VAT registration no. 02344300682 (hereafter, the "Organizer").

The following collaborations and patronages are also indicated:

- PATRONAGES: Ministry of Culture, Fondazione Ugo e Olga Levi, Accademia di Belle Arti di Venezia
- WITH THE PARTICIPATION OF: Accademia di Belle Arti di Venezia, Conservatorio Benedetto Marcello di Venezia, Archivio di Stato di Venezia, Scuola Grande di San Rocco, Fondazione Musei Civici di Venezia, Compagnia Teatrale Pantakin, Creative Motion

### DURATION

One may take part in the initiative by entering and sending one's work from 3 November 2022 to 30 April 2023.

The members of the final jury will be announced by the end of December 2022, and will be published on the [mirnarte.com](http://mirnarte.com) website.

The names of the artists selected by the final jury will be announced on 16 November 2023.

### DESCRIPTION

From 17 July to 2 November 2023, the first international collective Exhibition will be staged in the virtual perimeter of the Island of Venice, as a sideline event to the "Viral Human" art installation. This is a geolocalized (virtual) exhibition of international artists and musicians, carefully selected through the call for

participation: “Arte Pubblica e Metaverso. Prima esposizione virtuale sull’isola di Venezia” (“Public art and Metaverse: First Virtual Exhibition on the island of Venice”).

The theme of the announcement, as well as the full title of the installation, is: “Viral Human”. *Viral*. Espandersi, spargersi, divulgare, diffondere, contaminare, azioni pensate per artisti e musicisti antesignani del nostro tempo, esploratori dell’arte 4.0, complici ed assertori del cambiamento (“Viral Human”. *Viral*. Expanding, spreading, disseminating, diffusing, cross-pollinating – actions conceived for artists and musicians who are the forerunners of our time, explorers of art 4.0, accomplices and advocates of change).

The second watchword, “*Human*,” enshrines the concept that, in the world, what makes human beings unique and at the same time brings them close is the singular and shared way of feeling existence, in the presence of which there is no ethnicity, no continent, no past or present. The human species responds to life cyclically and universally.

The purpose is to investigate the relationship between public art and the metaverse, exploiting immersive reality and a geolocalized map of the island of Venice through an app created for the event. This combination has been able to measure itself against the urban context, generating a hybrid-type visiting itinerary and exhibition space, halfway between the physical and the virtual.

When filling out the entry form, entrants have the opportunity to identify on the map of Venice the exact point where they wish to stage their work (Sestiere, name of the Calle, Rio, Campo, or bridge).

The project aims to create a considerable network of collaborations among artists of various categories, a global visibility, and the opportunity to sell the shown work on the platform.

The work can be both digital (native) and analog, and then, if it has got past the preselection phase, subjected to a process of digitalization and transformation into NFT. In this regard, more detailed information will be available at the start of the event, at [mirnarte.com](http://mirnarte.com).

The decision to digitalize the work in NFT is free, and does not preclude entering the contest.

Upon the conclusion of the virtual exhibition, the six top-ranked artists (three in the Visual Arts and three in Contemporary Music) will take part in a final exhibition.

The Collective Exhibition will be part of a macro-installation virtually disseminated among the historic buildings of old Venice during the years 1575-77. The work has received the patronage of the Ministry of Culture and is supported by numerous Venetian institutions, with the purpose of creating a digital mobilization of art and of contemporary music and supplementing codes of expression distributed in the global context.

#### **WHO MAY ENTER:**

This initiative is reserved for all artists operating in the sector of the visual arts and of contemporary music, with no limits related to age, sex, or nationality. Entrants shall be divided into two categories, as detailed below.

##### CONTEMPORARY MUSIC CATEGORY:

1. emerging contemporary music composers (concrete, electro-acoustic, minimalist, postmodern, experimental, electronic, spectral, high-art music, jazz, ethnic, folk, indie, rock, pop)
2. composers of sound installations, possibly including site-specific installations
3. composers of radiophonic works (Radio opera, Radio drama)
4. composers in the audiovisual setting (video art, cinema, theatre, installations)
5. performers of contemporary vocal and instrumental music, experimental performers (DJs / turntablists / controllerists / beatmakers, and performers of live electronics) interested in the theatrical aspects of performance
6. performers (sopranos, clarinetists / harpists/ percussionists)

##### VISUAL ARTS CATEGORY:

1. Painting
2. Sculpture and installation
3. Photography
4. Video art and short films

5. Performance
6. Digital art
7. Cartoons and graphics
8. Environmental Art
9. Street art
10. Design

## TECHNIQUES ADMITTED FOR THE VISUAL ARTS

### **Paintings**

Works done in full stylistic and technical freedom (oil, tempera, acrylic, ink, vinyl, watercolour, graphite, pencil, collage, etchings, engravings, printing of various kinds, etc.) and on any support (canvas, paper, wood, plastic, iron, etc.). For the final exhibition, the maximum admitted measurements are 175 cm per side.

### **Sculpture and Installation**

Works created in any organic or inorganic material; they may also rely on sound, light, video, and mechanical or electric movements. For the final exhibition, the maximum admitted measurements are: base 4 metres, depth 4 metres, height 8 metres; there are no weight limits. The exhibition space will have no dark space.

### **Photographic art**

Photographs or series of photographs on analogic or digital support, in colour or in black and white. For the final exhibition, the maximum admitted measurements are 175 cm per side.

### **Video Art and Short Films**

Videos, films, slow motion, time-lapse and works done with all animation techniques on any digital and analog support, short films, promotional films, computer graphics, for a maximum duration of 15 minutes. To be entered, the video file must be uploaded online and may not exceed 500 mb.

### **Performance**

Performances by one or more artists using any technique and form of expression, and with the aid of any support material.

### **Digital Art**

Works done on the computer or using digital devices and applications: installations or performances in which the use of digital media plays a significant role in terms of creative process and content; net art, software, interactive devices, videogames, augmented reality and virtual art projects, rapid prototyping, etc. Works involving an installation will have to be adaptable to the available exhibition space.

In general: Additive Art, Bio Art, Data Art, Digital Animation, Digital Activism, Digital Communities, Digital Painting & Still Image Art, Digital Performances, Digital Poetry, Game Art, Generative art & Algorithmic Art, GIF Art, Glitch Art, Hacking Art, Infographic Art, Interactive Art, Math & Physics Art, Mobile Art & App Art, Net Art, Electronic Art, Robotics Art, XR Art, Blockchain & NFT Art, Metaverse Art, GAN Art & OpenAI Art, Crypto Art.

### **Digital Graphics and Cartoons**

Images and works generated or manipulated through the use of computers, tablets, smartphones, and apps, in which technological intervention predominates. These include works of digital painting, cartoons and comics, GIFs and photographs with a prevalence of manipulation interventions. The finalist works will be staged on monitors or printed on two-dimensional supports or those of maximum dimensions of 175 cm per side.

### **Environmental Art**

Works and projects of environmental and landscape art, in which the artistic intervention interacts with the environment for which it was conceived. There are no limitations in the choice of place of intervention. Submitted works or projects must be linked to nature and its characteristics, and more generally to the environmental space or to the landscape in which they are inserted.

### **Urban Art and Street Art**

Works or projects of urban art, requalification, street art, graffiti, and stencil art, in which the artistic intervention relates with the urban fabric and the public space where it is conceived, and that may involve

the use of any technique (spray paint, artistic stickers, normographic art, video projections, installations, etc.).

### **Art Design**

Productions that come into being in the artistic setting and find application in the world of design. Works, products, and projects in which the artistic inspiration and influence are evident. Finalists will have to submit the product or a prototype in actual size, or reduced in scale based on the organization's exhibition choices.

### **PURPOSE OF THE INITIATIVE**

The purpose is to examine the relationship between public art and the Metaverse, by exploiting immersive reality and a geolocalized map of the Island of Venice; and to allow artists originating from different parts of the world to take part, for the purpose of creating a digital mobilization of contemporary art and an integration of the codes of expression distributed in the global context. The project's virtual articulation will allow an international public to be reached and new languages of communication to be spread, with the aid of innovative audio technologies including binaural and ambisonic sound.

"Viral Human" is presented on the one hand as a site-specific digital installation aimed at recounting a page of history of the Island of Venice, and on the other as a virtual exhibition space for emerging artists and musicians of any age and nationality.

As the title of the initiative suggests, "the viral human being" creates a positive pandemic effect, consisting of reflections upon current political and social problems and upon the existential questions of our age, but also upon dreams, hopes, and utopias.

The involved artists will therefore be required to reflect upon and develop their works while taking inspiration from these issues.

The collective exhibition will consist of a digital initiative that can be enjoyed globally and is committed to defending important universal values: sense of belonging, sharing, dialogue, education, ethics, respect, discovery, spirituality, and tradition.

### **PUBLICITY**

This initiative, the procedures for holding it, and these Regulations and the disclosure relating to the processing of personal data, shall be made known to the recipients on [mirnarte.com](http://mirnarte.com)

Other forms of communication will be possible, provided that they are carried out in compliance with these regulations.

### **TRANSFORMATION OF THE WORK INTO NFTs**

The artists that intend to convert the works into NFTs can do so through the support of a platform that is the event's partner. The decision as to the digitalization of the work does not preclude taking part in the contest. The work may be sold both in analog format and via NFT. More detailed information will soon be made available at [mirnarte.com](http://mirnarte.com).

### **REGISTRATION PROCEDURE**

Entering the contest requires a € 50 registration fee to cover the costs of organizing and managing the initiative; in this regard, the decision has been taken to facilitate the artists' registration in the contest by reducing the fee to be paid, via an initial 20% discount

This initiative will expire on 31 December 2022.

Each artist may submit a maximum of 3 works, paying one half of the entire amount for each subsequent work for a maximum of three.

e.g. Entrant 1 enters with 3 works:  $50 + 25 + 25 = € 100$ .

Registration takes place in two phases:

1. The interested party will have to access [mirnarte.com](http://mirnarte.com) (hereafter, the "Website") and fill out the form, entering the required data;
2. The user will have to upload his or her work (hereafter, the "Entry"), following the supplied instructions.

The technical restrictions for the Entries (merely by way of example and not limitation: weight, format and extension, etc.) will be displayed on the form at the moment when the Entry is uploaded.

Participation in this initiative implies full and unconditional acceptance by each entrant of these regulations, and the issuance of their consent to the processing of personal data.

The initiative may be registered for only once, and a maximum of 3 Entries may be sent.

The received Entries shall be assessed and selected by the Organizer in order to verify that they are in compliance with the initiative. The Organizer therefore reserves the right not to consider entries that fail to meet the requirements as better specified below.

#### **LIABILITY DISCLAIMER AND TRANSFER OF RIGHTS TO SUBMITTED ENTRIES**

All Entries that fail to respond to the requirements of these regulations, that are offensive or in potential breach of copyright or of any other right of third parties, or that are deemed “dubious” in the Organizer’s undisputed judgment, shall not be accepted.

Every user taking part in this initiative therefore takes on complete responsibility for the submitted entry and declares having carefully viewed these regulations and the specific requirements, in addition to the liabilities relating to the entry itself.

The initiative shall not admit, or may eliminate, entries that:

- fail to meet the technical/quality requirements expressly indicated on the Website;
- clearly conflict with legal regulations;
- have racist content or incite violence, or contain false, inexact, misleading, or fraudulent information;
- request or imply compensation;
- violate the rights of third parties in any way, also with reference to copyright and rights relating to personality;
- constitute a form of direct or indirect advertising for any commercial activity in favour of third parties, or for profit, or materials relating to a theme other than the one proposed;
- contain third parties’ logos or trademarks.

Upon the submission of the uploaded Entry, the User also declares that he/she has full ownership of the copyright to the Entry, and also guarantees that the ownership rights and copyright are unencumbered by any document limiting their effectiveness, such as for example transfers, licenses and the like, and that, in the case of material commissioned for private and home use, this material is submitted with the approval of the party that commissioned the work.

The User is also aware that false statements are a crime prosecutable by law.

All entrants do hereby transfer to the Organizer, free of charge, the rights of exploitation, none excluded, relating to the sent Entries, in any setting, and by any technical means, for the whole world and for the maximum period of time established by the copyright regulations in force, pursuant to and to the effects of the transfer of rights as provided for by these regulations.

The rights are granted by the users for the use of the Entry, with nothing else to be owed by the Organizer.

In this regard, the entrants do hereby grant to the Organizer the broadest guarantee and indemnification in relation to the aforementioned rights, also with reference to any claim made by third parties.

#### **SELECTION PROCEDURE**

The bodies tasked with assessing the Entries shall be: the Chairman’s Committee, the Jury, and the Curators.

All the received entries shall be subject to a preselection that will result in the exclusion of those not pertinent to the theme.

The Entries that make it through the preselection shall be submitted to the Jury which, from among the finalists, will choose the winning entries.

The following selection criteria shall be taken into consideration:

- Pertinence to the Theme of the Prize

- Quality of aesthetics and execution
- Innovation in terms of research

All these activities shall be done by Mirnarte S.r.l. and its institutional partners.

For each category, 3 Entries shall be selected; the final number, however, shall be at the total discretion of the Organizer, which reserves the right to assess the definitive number of works, suitable for prizes with reference to the above selection criteria, that have been received.

The creators of the Entries selected by the Organization shall be contacted via e-mail and shall receive the release form to be filled out, signed, and returned to the Organizer, again via e-mail, along with a legible scan of the Entrant's valid identity document. Moreover, after their Entry is selected, Entrants shall send it to the Organization in original and HD format.

### **HONOURS FOR THE CREATORS OF THE SELECTED ENTRIES**

The initiative envisages an international public art exhibition in the virtual perimeter of the city of Venice. Both a one-person exhibition/sound installation and publications in art journals and magazines shall be dedicated to the six creators of the selected Entries (first-, second-, and third-ranked) for both categories, in addition to the possibility of inclusion in a four-week residency programme in Italy and/or abroad.

1<sup>st</sup> place, art/music:

- Participation in a final exhibition and publication of his/her work in the exhibition catalogue
- Inclusion of his/her work, where applicable, in major sectoral initiatives in some European capitals (e.g. Berlin, Paris, Madrid)
- Continuous promotion of the artist for one year and physical and/or digital artistic residency with institutional partners of great importance in the field of the arts and contemporary music.

2<sup>nd</sup> place, art/music:

- Participation in a final exhibition and publication of his/her work in the exhibition catalogue
- Inclusion of his/her work, where applicable, in major sectoral initiatives in some European capitals (e.g. Berlin, Paris, Madrid)
- Continuous promotion of the artist for one year

3<sup>rd</sup> place, art/music:

- Participation in a final exhibition and publication of his/her work in the exhibition catalogue
- Inclusion of his/her work, where applicable, in major sectoral initiatives in some European capitals (e.g. Berlin, Paris, Madrid)
- Publication of a monographic article in an important sectoral periodical (visual arts/music)

There will also be Special Mentions:

- 1) assigned to the work most voted by the public.
- 2) assigned to the work that, in the Jury's undisputed judgment, will be able to interpret, with depth, originality, and pertinence to the object of the prize, the "VIRAL" theme
- 3) assigned to the work that, in the Jury's undisputed judgment, will be able to interpret, with depth, originality, and pertinence to the object of the prize, the "HUMAN" theme

**The installation/exhibition will begin on 17 July 2023, at 9:00 PM, and will end at midnight on 02 November 2023.**

### **SPECIFICATIONS**

The Organizer reserves the right to modify, also partially and at any time, the procedures to follow in order to part in the initiative, providing adequate notice thereof, not introducing changes for the worse, and safeguarding the rights already acquired from the entrants.

The Organizer shall bear no liability for entries and/or messages lost or received damaged in online transmission, received after the established deadline, or with incorrect data. The Organizer shall bear no liability for any problem of access, hindrance, dysfunction, or difficulty relating to the technical instruments, computer, phone line, cables, electronics, software and hardware, transmission and connection, or Internet link that might prevent a user from taking part in the initiative.

Participation in the initiative shall entail implicit acceptance by the entrant of these regulations and of all terms and conditions, without reservation.

#### **REASONS FOR EXCLUSION FROM PRESIDENTIAL DECREE no. 430/2001 BASED ON ART. 6**

- The purpose of the initiative is the creation of an artistic entry;
- Entries are chosen following a merit assessment based on the above criteria.
- The selected entries shall be used by the Organizer to carry out the above project.

#### **PRIVACY**

On the occasion of participation in the Initiative, consent to the processing of personal data for the purposes expressly indicated in the disclosure that may be consulted in advance on the entry form will be requested.

The required personal identification data shall be processed in accordance with Regulation (EU) 2016/679 (GDPR) by MiRNArte S.r.l. as data controller, and by authorized third parties as data processors, for purposes connected to managing the initiative.

Pursuant to art. 7 of Legislative Decree no. 196/03 and Regulation (EU) 2016/679, entrants may at any time exercise their right to consult, modify, or erase the data or oppose their processing on legitimate grounds by writing the Controller at the address indicated in the Privacy disclosure.